

# ACCELERATOR

Become a Data-Mature  
Mission-based Organization



Datatelligent

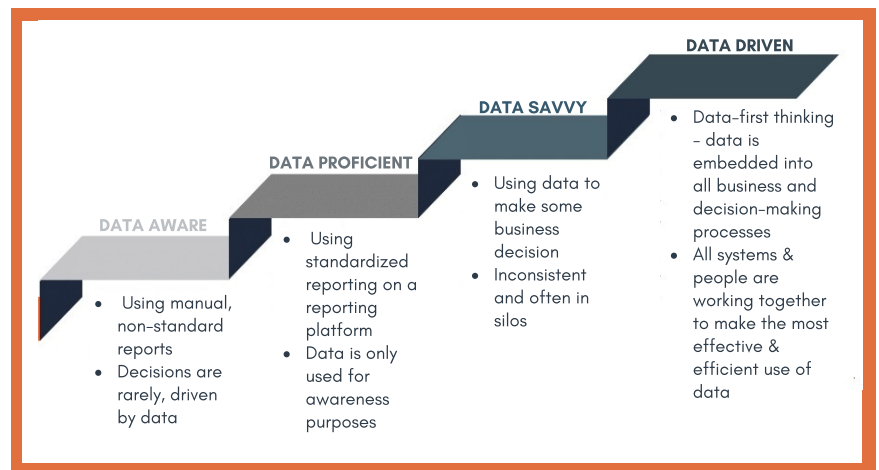
The connection between success and data maturity is high. Organizations must know their current level of data maturity. Datatelligent's Accelerator can help your organization understand where you are and where you need to be.

## DATA & ANALYTICS BUILDING BLOCKS

The measurement of how advanced a mission-based organization's data analysis is and how its data is connected is its data maturity. The data maturity curve describes the progression from being data-aware to being data-driven. An organization has reached the data-driven stage when data has woven its way deep into an organization's fabric and every business decision—from donors/supporters and members to programs. Where is your mission-based organization on the maturity spectrum?

## 90-DAY ACCELERATOR: REALIZE REAL RESULTS—FAST

Datatelligent takes a quantifiable, objective look at how data is accessed and used across lines-of-business and departments. With the Accelerator, mission-based organizations will realize tangible results quickly (within 90 days). Our unique subscription-based approach gives organizations a cost-effective solution.



## The Datatelligent Accelerator delivers the following:

- **Data Maturity Roadmap:** Develop a roadmap for building a data-driven organization that's custom to your organization's mission, culture, structure, and current level of data maturity, as well as its critical needs, timeline, and capabilities
- **Customer Success Plan:** Tailor the data approach to the business.'
- **Data Solution Engine:** One (1) solution engine with your priorities
  - **Data Pipeline:** Your data mapped to the analytics solution
  - **Analytics:** Actionable insights from your data

## INNOVATIVE FUTURE

Our unique data maturity approach brings together Datatelligent's Data Analytics as a Service (DAaaS) with the Snowflake data platform and Tableau visualizations to get you on the road to becoming a data-driven organization.

### DATATELLIGENT SOLUTION ENGINES

Fast-track data transformation initiatives with Datatelligent's Solution Engines. Our Solution Engines are targeted solutions that help mission-based organizations gain a 360 degree view of their data to make informed, data-driven decisions. From donors/supporters and members to programs, leverage our Solution Engines benefit from faster speed to market and much more.



### DISCOVER HOW DATATELLIGENT CAN HELP YOUR MISSION

- Organizations today have access to more data than ever before. And while they may recognize the tremendous potential for data, they often struggle to turn it into actionable insights that improve business results. In fact, in most cases, the data is disparate and degraded.
- Real-time visibility and insights from Datatelligent's Data Analytics as a Service (DAaaS) solution can enable business leaders to make intelligent, transformed, and informed decisions. Our speed, agility, and scalability allow businesses to pivot quickly to preserve business health.
- We recognize that to optimize any business activity, you need to understand all of the data available to you—from your own internal and customer data to competitor and market data. We work with organizations to identify and collect the correct intel from a growing universe of data and turn it into actionable insights.

### SOLUTION + ANALYTIC PARTNERS

Make the most of your investment. Expand your data capabilities and reach through our integrations and partnerships with the leading data analytics vendors, including Snowflake and Tableau.



Datatelligent is 100% focused on data, analytics and AI solutions. We help organizations compete and thrive in today's data-driven world by providing a unique Data Analytics as a Service (DAaaS) approach—the People and Platform in Partnership with businesses—to achieve data and analytic success. With speed, agility and scalability, and more than 20 years of experience, our leadership team's expertise spans all business sizes and industries.